



A Hand Book
On
GoGreeDisplays



Table Of Content

Green Exhibit- The Best Way To Stand Apart In A Crowd	3
Eco System Displays for Perfect Trade Show.....	4
Sustainable Exhibits- The Best Way To Go Environment Friendly	5
Sustainable Trade Show Displays.....	6
Eco Friendly Displays to Let Your Business Go Green	7
Eco Exhibits: Natural Way To Promote Your Brands	8
Go Green With Eco Friendly Trade Show Displays	9
Best Place To Get Trade Show Displays In New Jersey	10
What are Eco Displays?	11
Why is Green Banner Stand a Great Banner for Trade show?	12



Green Exhibit- The Best Way To Stand Apart In A Crowd

In today's cut throat competition, every business organization is trying hard to make its brand and corporate image stand apart in the crowd. They want their customers to have a favorable perception about their company. As a result, they are always looking for some unique way to present their products and services, which will not only attract prospective customers to their brand, but also project a positive brand image for the company in the market. That may be the reason why green exhibits are becoming so popular at trade shows.

Trade shows have always been a favorite choice amongst business organizations for displaying their products and services. As many business houses participate in such trade shows, it becomes very important to make your booth as uniquely attractive as possible. **Green Exhibits** can help you to go a long way in attracting traffic to your booth in a trade show. There are two reasons behind it. Firstly, green exhibits are highly appreciated by customers for their eco-friendliness. As more and more people are becoming aware of environmental issues, it will always pay to project your company as an environmentally responsible organization by going for such eco exhibits. The second reason is the availability of wide variety of green exhibits that are not only attractive, but also cost effective, quick to set up and easy to use.

Some of the popular green exhibits that have been used by business enterprises in trade shows are the following:

- **Green pop-up displays:** Consisting of a collapsible aluminum frame that can be recycled, these pop-up displays can be a real attraction in a trade show. They can be easily expanded to create a backwall where you can attach eco-friendly graphics or recycled soda bottle fabric printed with your company name, logo, message or product/service description.
- **Glacier Aluminum Extrusion System:** This is a modular green exhibit, which can be custom built to suit your requirements. This means, you can construct them using a wide range of eco-friendly materials such as recycled aluminum frame, bamboo, recycled PET plastic, cardboard, bio-degradable foam board, fabrics made from recycled yarn.
- **Banner Stand:** A retractable banner stand made of bamboo is a great choice to make people aware about your commitment to environment preservation. Such banner stands make use of cotton fabric utilizing low VOC inks.

Similarly, there are many other options available in green exhibits. You can choose the one that suits your requirements and helps your booth to stand out in the crowd.



Eco System Displays for Perfect Trade Show

Trade shows are very important for enterprises to showcase their products and services and establish a face-to-face interaction with their prospective clients. Eco System displays are widely used by business organizations to bring the maximum traffic to their booth in a trade show. These eco exhibits are successful in attracting people primarily for their eco friendly nature. By using such kind of displays, it becomes easier for business organizations to build a positive brand image that helps in promising a long term growth for the organization.

The environmentalists all across the world have generated a huge consensus amongst masses regarding environmental preservation for the sake of humankind. This has made business enterprises to join hands with their prospective customers in making the world green. Eco System displays have helped them to fulfill their dream of getting an environment-friendly image. Customers have also started preferring those brands, which show their commitment to preserve the environment. The basic characteristics of the eco-system displays used in trade shows, which may help your organization to win the appreciation of your prospective customers are enumerated below:

The trade show eco exhibits make use of LED lighting, which helps in saving the energy up to 90%.

The eco system displays are made from recycled soda bottles, bamboo, recycled aluminum frame, recycled PET plastic, cardboard, bio-degradable foam board, recycled yarn and other such environment friendly materials.

The text written on the fabric, which are attached to the eco exhibits use low VOC (Volatile Organic Compound) inks.

Apart from their inherent quality of being eco-friendly, the eco-system exhibits are also attractive in terms of their shapes, sizes and colors. For instance, you can go for very attractive displays known as "Xpressions". These are three-dimensional displays that come in numerous shapes such as pyramid, 3x3 squares and 4x3 squares. Another popular choice can be green banner stands made of bamboos. Such banner stands are not only easy to set up, but also easy to use. Green pop-up displays featuring collapsible aluminum frame is also very popular in trade shows. Also, vibrant colors and graphic designs can be used to match the green eco exhibits. All these eco system displays make your booth look different from that of your competitors, helping you to attract your prospective customers, who are attending the trade show.

The cost effectiveness of these [eco displays](#) also make them very desirable for trade shows. This way, you can think of participating in many trade shows without feeling any burden on your budget.



Sustainable Exhibits- The Best Way To Go Environment Friendly

Undoubtedly green is in and should be in as green represents calmness. No matter whether you are having a transport business or lodging or trade show exhibits, eco friendly or green environment should be adopted. Making Retractable Banner Stands in your business helps reduce pollution in your environment and are appreciated by the Government of any country. It is also one of the effective ways to reduce wastes and harmful emissions leading to health hazards.

If you are into trade show exhibits then you can adopt many ways to go green in your next exhibition or show to contribute to a greener and healthier earth. One of the most useful and effective way for sustainable exhibits is to eliminate or slow down the material waste in your exhibit. One may wonder how this can be done. Well certain points or tips will guide you in the same:

Always go for a rental or leased trade show exhibit to reduce materials usage.

You should not replace trade Green Pop Up Displays and should update and refurbish them. You can also add new color, surfaces and other things to existing displays.

Always consider recycled materials for the **Eco Friendly Exhibits** which can be renewed. You can use lower petroleum products and other eco friendly and sustainable materials.

You should recycle the retired exhibits and reallocate the waste properly.

One of the other ways to go green in your trade exhibit show is by reusing the packaging like paddling, bubble wrap, and cardboard and by using recyclable and biodegradable products and materials.

Always consider to minimize the distribution and production of the brochures and booklets which you generally need as marketing tools. It's quite fair that these materials cannot be avoided however you can surely minimize their use.

You should also reduce the quantity of literature and DVDs which you use at the trade exhibits. In fact in stead of DVDs you can use LCD monitors.

One should not indulge in misleading green practices just to mislead the consumers as that will post a negative image of your company.

By going for sustainable exhibits you not only save money but you are also making use of biodegradable materials which does not cause any harm to the environment.



Sustainable Trade Show Displays

Go green is the new and attractive agenda nowadays. Companies are more inclined towards adopting novel ways to conduct eco friendly and sustainable business activities leading to reduce the waste materials and to make the earth greener and healthier. If you are into trade show business then going for sustainable trade show displays is the best option. Some of the points to be kept in mind while undertaking the green agenda include:

- Renewable materials- You should make use of eco-friendly, bio degradable and renewable sources of products and materials as this will help in eliminating the harmful and unnecessary waste and emissions. You can make use of bamboo cabinets and counters instead of other usual materials used in the trade shows.
- Recycled materials- You should also make use of those materials which can be recycled again. Hence this practice will save your money. You can make use of materials like soda bottles in walls and fabrics and vehicle tires in the creation of flooring. You can also use aluminum as a material for your sustainable trade show displays.
- Energy saving features- Instead of using excessive print materials and DVDs, you can use Green Banner Stands and metal halide lighting. You can also make use of fuel cells and solar panels that convert convention center lighting into electricity.
- Non-toxic and low emitting substances- Such Sustainable Trade Show Displays substances should be taken into use for your trade show displays.

Usually trade shows are one of the ways to attract millions of people. This gives you a opportunity to view your products and services to them however if you associate the green symbol with all your products and services then people will find you credible and reliable. Generally green trade shows include pop up display, eco-friendly exhibits and green banners **Eco Friendly Exhibits**. Some of the other biodegradable and recycle materials which you can use in your sustainable trade show displays include aluminum, graphics on a fabric material, renewable yarn, cardboard, eco friendly foam board and recycled PET plastic.

Some people think that by going green in their trade shows displays they would not be able to give their booths a magnificent look. However the truth is that biodegradable materials can make your displays booths more attractive and artistic. One can also carry some reincarnation program to reduce the volume of retired exhibit materials reaching landfills and decreasing the release of greenhouse gases and carcinogens.



Eco Friendly Displays to Let Your Business Go Green

A large number of companies participate in trade shows nowadays. In the present market scenario, doing so is important as it provides you with a platform to reach out to the target consumers and inform them about your merchandise. For enticing the visitors in the display, you should ensure that the displays you use are attractive and unique. You can also go for green displays that can attract more people to your booth at the trade show.

Using green displays or eco friendly displays at the exhibition shows your company's concern for the environment. Green displays show that your brand is vigilant towards social issues and is doing the best to deal with it. This increases your credibility, impresses the consumers easily and promotes your business far and wide.

The green displays NJ can be used for trade shows in New Jersey. The different green trade show displays that are available these days include green banners, green pop-ups and many other products. These green displays are made up of recycled and renewable material that causes no harm to the environment. In other words environmentally safe raw material is used for making these **Green Trade** Show Displays.

There are various companies that provide you with attractive **Green Displays** and green banners for you booth at the New Jersey trade show. For instance, the Glacier aluminum extrusion system is a popular Green display NJ that can be used by your company. These eco friendly modular exhibits can be customized as per your requirement. They are made from recycled pet plastic, bamboo, recycled aluminum frame, recycled yarn, biodegradable foam board and other eco friendly material.

You can also make use of eco friendly booths like Bambooth which are made from bamboo. They are durable and do not harm the environment.

The green pop-up p displays can also be used at the trade show for an enhanced appeal. These are made from collapsible aluminum frame and can thus be carried and stored easily. You can use these different green displays to promote your business and also get more and more people familiar with the message of conserving the environment around us.

To know more about the different types of displays and booths that are available to you, you can log on to **www.gogreendisplays.com**. It is one of the best companies in New Jersey that provides a range of different booths and displays that can be customized as per your need.



Eco Exhibits: Natural Way To Promote Your Brands

Promoting your brand at the trade show is important as it allows you to reach out to the target clients and attract them to your company. But at the same time, your booth at the trade show should be attractive and unique so that it is easily noticed by all. For this you can make use of eco exhibits which are attractive as well as environment safe.

When you make use of eco exhibits, they show that the particular company is vigilant towards the environment and cares about its conservation. When people see these environment friendly exhibits, they are attracted to the company and are impressed by the fact they the company is considerate about its surroundings and the environment and thus you are able to promote your brand efficiently.

There are various types of eco exhibits available in the market that can be used at the trade show. This includes eco-friendly banners, eco-displays and other types of eco-friendly exhibits. You can select any of them as per your requirement and use them to display your merchandise at the trade show.

There are many companies that offer a wide range of eco friendly exhibits. Their eco friendly banners also have eco friendly graphic prints on them and do not harm the environment in any way. The material used for making the eco exhibit is recyclable, renewable and is environment friendly. Eco exhibits and eco displays such as pop up displays, table top green displays and simple **Green Displays** are some of the different exhibits available with them.

Some other varieties also include bambooth, made from the bamboo plant and the popular Glacier Aluminum Extrusion system. The latter is made of recycled aluminum frame, recycled yarn, biodegradable foam board, cardboard, bamboo and recycled pat plastic. It is convenient and can be used again, which makes it quite popular with the exhibitors.

For lighting, the Eco exhibit makes use of LED lighting which helps in saving energy. To learn more about these green exhibits using which you can display your merchandise at the exhibition or trade show, visit **www.gogreendisplays.com**. The website can also help you to get these displays on rent which can help you to save a lot of money. You can get the price quotes and rental charges instantly through the website itself. Thus, by making use of **Eco Exhibits**, you get to promote your business and at the same time, help in saving the environment also.



Go Green With Eco Friendly Trade Show Displays

These days, more and more companies are turning eco friendly in order to impress their target clients. You can also do your bit by making use of eco friendly trade show displays that show your company's concern about the environment, along with brand advertising. By making use of green trade show displays for your booth at the trade show, you will be able to attract.

The green banners, green pop up displays or the green displays are made from eco friendly products that cause no harm to the environment. The raw material used for making them includes recycled and renewable materials. You can use these green trade show displays at the trade show in New Jersey which provides you with a platform to reach out to the target clients and inform them about your brand. Once the trade show is over, the waste materials used in the green displays NJ can be recycled again.

Since natural and recycled material is used for the green trade show displays, they are more economical as compared to the other displays. The green displays NJ also allow you to be more innovative and creative in presenting your booth and thus, attract the attention of a large number of visitors.

Nowadays, a number of companies offer a wide range of green trade show displays that include green banners, green pop up displays and various other eco friendly displays. Some of them also have on offer customized displays and booths that are designed to suit your needs.

Some of the popular green trade show displays that are available these days include Glacier Aluminum Extrusion system, Bambooth, [Green Pop Up Displays](#) and many others. The Glacier Aluminum Extrusion System is quite popular and is made from eco friendly material like recycled aluminum frame, fabric with eco friendly graphic prints, cardboards, recycled pet plastic and biodegradable foam board. It is light in weight and can be set up easily. You can reconfigure it and customize it as per your need.

The bambooth is another innovative display, which is made from the bamboo plant. The bamboo plant can grow up quickly as compared to other plants and trees and that is why using it for the display does not harm the environment.

To know more about these [Green Trade Show Displays](#), you can also log on to www.gogreendisplays.com. Go Green Displays is one of the leading companies in New Jersey that can provide you with the best displays for rent and purchase.



Best Place To Get Trade Show Displays In New Jersey

If you are participating at the trade show, then you need to make sure that the trade show display you use is very attractive. It should be able to display your merchandise efficiently and should be able to speak for your business. There are various different companies in New Jersey that can provide you with different trade show displays that are available for rent and for also for purchase.

To create a good impact on your target clients and to impress them, you can use eco friendly green trade show displays. When you make use of green trade show displays NJ, it shows the company's concern for the environment. This gesture also shows that you are vigilant towards the environment and are doing your bit to conserve it. The raw materials used for the trade show displays NJ are renewable and recyclable and thus do not harm the environment. Apart from green trade show displays, you can also use eco friendly flooring, banner stands, printing, lighting and accessories at your booth in the trade shows.

Some of the popular green displays NJ that may be used include floor displays like Denali pop up, Glacier aluminum Extrusion system, Bambooth and Xpressions. For table top displays you have options like Denali table top and the Glacier Aluminum Extrusion system. Different types of banner stands like Panda stand, Panda L stand and Teton can also be used at the trade show to catch everyone's attention and to give out information related to your brand.

The flooring options like Yellowstone flooring, sequoia carpet tiles and Yukon renewable corks are also eco friendly. Different color options in these stands are also available so that you can choose the one that is apt for your booth. The printing process and the lighting used for these green displays are also environment friendly. LED lighting is used for the **Trade Show Displays** NJ that helps to save energy. Different environment safe printing techniques such as green printing, peacock step and repeat printing are used on the banners and other displays.

If you do not have much time to prepare for the trade show then renting the trade show displays NJ is a better option. It is much more economical and can fit in your budget. Once the trade show is over, you do not have to worry about storing these trade displays NJ and can simply return them back to the company.

To get good quality **Trade Show Displays**, you can visit **www.gogreendisplays.com**. It is one of the best companies in New Jersey that helps you to get green trade show displays for rent and purchase and that too at a very economical price.



What are Eco Displays?

A large number of companies hold exhibitions to advertise their products and services to their target audiences. Many of them also make the use of eco-friendly displays.

These are very popular displays that help in the conservation of resources and are popularly being used in trade shows and exhibition. During exhibitions and trade shows, a large amount of material is wasted every time. This is why some companies came up with eco-friendly displays. These eco-displays provide with an alternative and helps with the conservation of the environment's limited resources. The companies now prefer to make use of eco displays to exhibit their merchandise and do their bit to save the environment.

By using eco exhibits you also get to attract more consumers as they are impressed by the company that cares about the environment and the society. This can help you to earn goodwill and can make your booth popular at the trade show.

There are various different types of eco displays or eco exhibits available nowadays. All these eco friendly exhibits make use of renewable, recyclable and environment friendly products like bamboo, recycled pet plastics, eco friendly graphic colors for the eco friendly displays and banners. The eco friendly banners are also made from recycled yarn and raw material.

There are a number of companies that provide you with these green displays and environment safe banners. Some of them also provide customized eco displays that can help you to display your merchandise efficiently.

One of the popular **Eco Displays** is the Glacier Aluminum Extrusion system, which is made from raw material like recycled aluminum frames, recycled pet plastics, recycled yarn used for the fabric, bamboo, biodegradable foam board and other such materials. You can also opt for the expressions eco display that is easy to set, is light in weight and cost effective. The other options for eco display include Denali Pop up and the Bambooth. The LED lighting used in the **Eco Exhibits** is also environmental friendly and saves energy.

To learn more about these displays and banners and to order one for your booth at the trade show, you can contact **www.gogreendisplays.com**. It is one of the best companies that can help you to get good displays at a reasonable price. You can also get eco friendly flooring, banners, and other accessories for the trade show that can be made as per your requirement. You can either purchase these eco displays or get them for rent, which would be much more economical.



Why is Green Banner Stand a Great Banner for Trade show?

The green banner stand or the retractable banner stands are one of the best display stands that can be used in trade shows. It is a well known fact that a lot of raw material is wasted on ordinary banner stands during trade shows, some of which may not be used later. This results in wastage of a lot of natural resources and further exploitation of nature. Therefore, it is better to opt for environmentally friendly banner stands.

The retractable banner stands are made up of natural resources or recycled material that can be used again and are eco friendly. The eco friendly banners are made of material like recycled aluminium, bamboo- which is one of the fastest growing plant, cotton and other such raw materials. These retractable banner stands are light in weight due to which it is easy to carry and set them wherever you want.

The retractable banner stands are not only eco friendly but also attractive. When people see that you have used eco friendly banners in the trade show, it would give them the impression that your company is vigilant towards the environment. This helps in creating a preferable brand image and attracts more people to the company.

For the best quality and design of [Eco Friendly Banner](http://www.gogreendisplays.com) Stand, you can log on to [gogreendisplays.com](http://www.gogreendisplays.com). The website has a range of different types of display units that includes flooring and banner stands. If you are specifically looking for retractable banner stands then you can take your pick from Panda stand, Panda L stand and the Teton stand.

The Panda retractable [Banner Stands](http://www.gogreendisplays.com) constitute of 90 % natural material, i.e. bamboo. The printing process that is used on the stand is 100 % natural and environment friendly. These environmentally friendly banner stands are durable and comes in padded cotton bags that are also eco friendly.

The Panda L retractable banner stands are like the Panda displays but the only difference is that former constitutes of 100% natural resources. These banners are very light in weight and enjoy a good life. They are strong and durable and are perfect for trade shows.

The Teton banner stands, that are available with the website is not only cheaper and environment friendly, but also makes use of LED lighting that is energy efficient. The printing process used for these environmentally friendly banner stands or the eco friendly banner stands is also natural and thus, helps in conserving environment. To know more about these retractable banner stands, log on to [gogreendisplays](http://www.gogreendisplays.com).

